**Tech Trailblazers Awards submission form**

**Please ensure all information is completed and saved as a PDF**

**Deadline: Early bird – August 12th. Final deadline September 26th**

|  |  |
| --- | --- |
| **Calling all Tech Trailblazers! Which category are you entering?**  ***Select ONE category only.***  ***Please enter other categories using a new entry form.*** | |
| Big Data Trailblazers |  |
| Cloud Trailblazers |  |
| Emerging Markets Trailblazers |  |
| Mobile Technology Trailblazers |  |
| Networking Trailblazers |  |
| Security Trailblazers |  |
| Storage Trailblazers |  |
| Sustainable IT Trailblazers |  |
| Virtualization Trailblazers |  |
| ***Please note: Entry to Regional Cups is automatic and is based on the country in which your company was founded*** | |
|  | |
| **About your company** | |
| Company name as it should appear in press materials |  |
| Primary postal address |  |
| Country where your company was founded |  |
| Country of headquarters registration |  |
| Company headquarters registration number |  |
| Primary Twitter account (if applicable) |  |
| LinkedIn page (if applicable) |  |
| Website |  |
| **Contact details for this entry** | |
| **Company contact responsible for authorizing this award entry** |  |
| Position |  |
| Telephone |  |
| Email |  |
| Twitter (if applicable) |  |
| LinkedIn (if applicable) |  |
| **Name of person completing this form** (if different from above) |  |
| Company (if different) |  |
| Telephone (if different) |  |
| Email (if different) |  |
| **PR Contact - Internal** |  |
| Telephone |  |
| Email |  |
| Twitter (if applicable) |  |
| LinkedIn (if applicable) |  |
| **PR Contact - External** |  |
| Company |  |
| Telephone |  |
| Email |  |
| Twitter |  |
| LinkedIn (if applicable) |  |
|  | |
| **Eligibility criteria reality check**  Only companies 5 years old and younger and privately funded or “C” series funding or below are eligible for the Tech Trailblazers Awards | |
| When will the company be 6 years old? |  |
| Is the company privately funded? OR | Kickstarter  Crowdfunded  Seed funded  Angel investment  Other Private investment |
| Is the company at C-series funding stage or earlier? If so, please state which series is the latest received. | “A” Series  “B” Series  “C” Series |
|  | |
| **Entry details**  ***Your entry will be judged for shortlisting based on the following questions.*** | |
| What is your 25 word brief overview or tailored elevator pitch? *(25 words max.)* |  |
| What is your 75 word pitch? *(75 words max.)* |  |
| Describe your innovative products or services. *(300 words max.)* |  |
| Describe the key innovation that makes your products or services possible. *(300 words max.)* |  |
| Describe the evidence you have for market demand for your products or services. *(300 words max.)* |  |
| If applicable, describe how your products, services or innovation is disrupting an existing market. *(300 words max.)* |  |
| Please indicate the countries/regions where your company is actively selling. |  |
| Please indicate the countries/regions where your product or service will be actively selling in the next 12 months. |  |
|  | |
| Please answer “YES” to confirm that you have read and agreed to the Tech Trailblazers Awards terms and conditions of entry at <http://techtrailblazers.com/terms-conditions/> |  |
| All shortlisted companies will be asked to submit a short video and/or Prezi (<http://www.prezi.com>) for the public vote. Please answer “YES” to confirm that if you are shortlisted, you are prepared to submit a short video and/or Prezi in time for the public vote. |  |
| Please answer “YES” to confirm that your company has authorized submission of this entry. |  |
| **Data Protection Act 1988:**  Please tick this box to confirm that you agree for your company information to be shared between Tech Trailblazers and its subsidiaries, its 2013 judging panel and sponsors. Your information will also be held on the Tech Trailblazers database, which you can unsubscribe from at any time. We will never sell or lease your information to any third parties.  **Need help? Read our FAQs here:** [**www.techtrailblazers.com/faq**](http://www.techtrailblazers.com/faq)  IMPORTANT: This entry form must be saved with filename in the following format: “Category\_Company Name\_Region\_2014.”  Please put the filename in the instructions/notes in your PayPal payment. If you are making multiple submissions, list all filenames in the notes of the PayPal payment. Failure to do so may mean that we will be unable to process your application. Example: “Storage\_ABC ltd\_AsiaPacific\_2014.”  All entries are subject to an administrative charge fee of $295. (Early bird entries are $250 – Deadline is August 12, 2013) Subsequent entries cost $150. The deadline for submissions to be received is 23:59 on September 26th, 2013.  Standalone entries for the Emerging Markets category are at a subsidized fee of $50. All eligible companies from the Emerging Markets region who are entering other categories can enter the Emerging Markets free of charge.  All eligible companies will be submitted to their Regional Cups free of charge. No separate entry form is required.  **A big thank you to our growing list of sponsors and industry supporters who make the Tech Trailblazers Awards possible. Please visit their websites and say thanks:**  **Amoo Venture Capital Advisory** [www.amoo.co.uk](http://www.amoo.co.uk) Twitter: @amootweets  **Bnet TV** [www.bnettv.com/](http://www.bnettv.com/)Twitter: @BnetTV  **beSUCCESS** [www.besuccess.com](http://www.besuccess.com) Twitter: @koreastartups  **China-AXLR8R** [www.chinaccelerator.com](http://www.chinaccelerator.com) Twitter: @chinaccelerator  **Cloud Security Alliance** - [www.cloudsecurityalliance.org](http://www.cloudsecurityalliance.org) Twitter: @cloudsa  **Computing** [www.computing.co.uk](http://www.computing.co.uk) Twitter: @Computing\_News  **DaD Asia** <http://www.dad-asia.com/> Twitter: @DaD\_Asia  **GigaOM** [www.gigaom.com](http://www.gigaom.com) Twitter: @gigaom  **GSMA Mobile World Congress** <http://www.mobileworldcongress.com/> @mobileworldlive  **thedatachain** [www.thedatachain.com](http://www.thedatachain.com) Twitter: @thedatachain  **The ExecEvent** [www.theexecevent.com](http://www.theexecevent.com) Twitter: @ExecEvent  **The Green Grid** [www.thegreengrid.org](http://www.thegreengrid.org) Twitter: @TheGreenGrid  **Innovation Warehouse** <http://www.innovationwarehouse.org/>Twitter: @IWuk  **Launchpad Europe** [www.launchpad-europe.com](http://www.launchpad-europe.com) Twitter: @launchpadeurope  **Lissted** [www.lissted.com](http://www.lissted.com) Twitter: @Lissted  **LOGA Group** <http://www.logagroup.com/o-kompanii/> Twitter@LogaGroup  **Mynewsdesk** [www.get.mynewsdesk.com](http://www.get.mynewsdesk.com) Twitter: @Mynewsdesk  **The Next Silicon Valley** [www.thenextsiliconvalley.com](http://www.thenextsiliconvalley.com) Twitter: @TheNextSiValley  **Outsource** [www.outsourcemagazine.co.uk](http://www.outsourcemagazine.co.uk) Twitter: @outsourcemag  **Prezi** [www.prezi.com](http://www.prezi.com)Twitter: @Prezi  **Realwire**  [www.realwire.com](http://www.realwire.com) Twitter: @RealWire  **Silicon Africa** [www.siliconafrica.com](http://www.siliconafrica.com) Twitter: @SiliconAfrica  **Skolkovo Entrepreneurial Community**  **The Silicon Cape** [www.siliconcape.org](http://www.siliconcape.org) Twitter: @Siliconcape  **The ICEHOUSE** <http://www.theicehouse.co.nz/> Twitter: @the\_icehouse  **StarTau** [www.startau.co.il](http://www.startau.co.il)Twitter: @StarTau  **Startup50** <http://startup50.com/>  **Startup America** [www.s.co](http://www.s.co) Twitter: @StartupAmerica  **Storage Networking Industry Association (SNIA)** [www.snia.org](http://www.snia.org)Twitter: @sniaupdates  **TiE Silicon Valley** [www.sv.tie.org](http://www.sv.tie.org)Twitter: @tiesv  **ToWave** <http://www.towave.ru/> Twitter: @towave\_ru  **Ventureburn** [www.ventureburn.com](http://www.ventureburn.com) Twitter: @Ventureburn  **VLAB - MIT/Stanford Venture Labs** [www.vlab.org](http://www.vlab.org) Twitter: @VLAB  **VMware** [www.vmware.com](http://www.vmware.com)Twitter: @VMware  **Wazoku** [www.wazoku.com](http://www.wazoku.com)Twitter: @WazokuHQ  **For your information:**  Below is the criteria on which the judges will base their scores. Please bear this in mind when completing your entry. Good luck!   |  | | --- | | **The problem –** *Has the company demonstrated that there is a real problem that their solution addresses? (0-10)*  **Segmentation –** *Has the company clearly identified the customer segment that their solution addresses? (0-10)*  **The solution –** *Is the solution innovative and differentiated? (0-20)*  **Market readiness –** *Is the solution ready for the market? (0-10)*  **Fit –** *Is the solution a good fit for the selected segment and problem? (0-10)*  **Competition –** *Does the entrant understand the competitive landscape and how they will address competitive pressures? (0-10)*  **Market Execution –** *Has the entrant understood the size of the market and how they will generate revenues from their offer? (0-10)*  **Intellectual Property –** *Has the entrant demonstrated significant IP in the offer that will lock in value and disrupt competition? (0-10)*  **Customer Acceptance –** *Has the entrant demonstrated evidence of customer acceptance? (0-10)*  **Expert View –** *Thinking as an industry expert, is this a business proposition that is likely to be successful in its chosen market? (0-50)* | | |